

**SAWGRASS MARRIOTT GOLF RESORT & SPA
PRESS RELEASE**

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FOR IMMEDIATE RELEASE

**SAWGRASS MARRIOTT GOLF RESORT & SPA
NAMED A “BEST BEACH RESORT FOR FAMILIES” BY
PARENTS.COM**

PONTE VEDRA BEACH, Fla. (July 2, 2010) –[Sawgrass Marriott Golf Resort & Spa](http://SawgrassMarriottGolfResort.com) has been named one of the Best Beach Resorts for Families by Parents.com, the website of *Parents Magazine*. Praised for its mini golf course designed by Arnold Palmer, kids-only swimming pools, shark tooth hunts and private beach, the Sawgrass Marriott joined an elite list of 20 family-friendly vacation spots, including resorts in Jamaica, Honolulu, the Dominican Republic and Puerto Rico.

To determine its winners, Parents.com researched the cost of a week’s vacation for a family of four at a number of mid-priced beach resorts. They took the properties on the most affordable half of the list, and compared such factors as ocean views, children’s programs, children’s menus, nonstop family activities, availability of lifeguards and comfy rooms.

“It is a tremendous honor to be included among the finest family beach resorts by Parents.com,” said Jeff Mayers, general manager of the Sawgrass Marriott Golf Resort &

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Spa. “This listing, combined with our recent ranking as one of the Top 10 Best Relaxation/Spa Hotels in North America by the readers of TripAdvisor®, is a testament to our excellent staff, outstanding programs and one of the strongest leadership teams in the industry.”

Recreational choices at the Sawgrass Marriott also include a private family-friendly beach at the Cabana Beach Club, 350 acres of freshwater lakes and ponds perfect for fishing, and its signature Sawgrass Xplorers kid’s program. Trained youth-education specialists entertain the resort’s youngest visitors with activities such as arts and crafts, sandcastle sculpting, “dive-in” movies, beach hikes and scavenger hunts.

For more information about the Sawgrass Marriott Golf Resort & Spa, call (904) 285-7777 or visit www.sawgrassmarriott.com.

About Sawgrass Marriott Golf Resort & Spa

[The Sawgrass Marriott Golf Resort & Spa](http://www.sawgrassmarriott.com), host of THE PLAYERS Championship, is Northeast Florida’s premiere destination for vacations, conferences and special events. The award-winning resort has been ranked as the #1 Best Golf Resort in Florida and the ninth best golf resort in the country by *Travel and Leisure Golf Magazine*. Guests of the resort have exclusive access to eight championship courses including THE PLAYERS Stadium course, a Pete Dye-designed course ranked by Golf.com as the #1 best course to play in Florida and ranked #10 by Golf Magazine for best course to play in the United States. Other amenities of the resort include the Spa at Sawgrass and the Cabana Beach Club, a private and relaxing beachfront getaway for the entire family to

enjoy the simple pleasures of Ponte Vedra Beach. The newly renovated club features private beach access, a Junior Olympic heated swimming pool, three restaurants, shower and changing facilities, a playground, towel service and beach rentals.

To visit the Sawgrass Marriott Golf Resort & Spa, travel J. Turner Butler Boulevard East to State Road A1A South toward Ponte Vedra/St. Augustine. Turn right on PGA TOUR Boulevard and turn left into the Sawgrass Marriott Golf Resort & Spa. For more information about the resort, call (904) 285-7777 or visit online at www.sawgrassmarriott.com.

Photography:

- 1.) The Sawgrass Marriott Golf Resort & Spa has been named one of the Best Beach Resorts for Families by Parents.com.

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