

**SAWGRASS MARRIOTT GOLF RESORT & SPA
PRESS RELEASE**

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FOR IMMEDIATE RELEASE

**SAWGRASS MARRIOTT GOLF RESORT & SPA
HIRES NEW DIRECTOR OF SALES AND MARKETING**

PONTE VEDRA BEACH, Fla. (June 1, 2010) – [Sawgrass Marriott Golf Resort & Spa](#) has hired Jason Heath as director of sales and marketing for the resort hotel, a key position that directs the resort’s public relations efforts along with its award-winning group sales, vacation planning, meeting planning, catering and golf.

Heath has more than 18 years of sales and marketing experience in the hotel and resort industries throughout the Southeastern United States. Prior to joining Sawgrass Marriott Golf Resort & Spa, Heath spent 10 years with Starwood Hotels and Resorts at properties including the Westin Atlanta North and the Westin Resort Hilton Head Island. Heath also has worked at independent golf and beach resorts including Daufuskie Island Resort and Breathe Spa, and The Sea Pines Resort, which is home to Harbour Town Golf Links and the Verizon Heritage PGA TOUR event.

“Jason’s experience at leading resorts and spas around the country makes him the perfect person to drive the sales and marketing at Sawgrass, and we are pleased to welcome him to the team,” said Jeff Mayers, general manager at the Sawgrass Marriott Golf Resort & Spa.

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Heath has a bachelor's degree in hotel, restaurant and tourism administration from the University of South Carolina.

About Sawgrass Marriott Golf Resort & Spa

The [Sawgrass Marriott Golf Resort & Spa](#), host of THE PLAYERS Championship, is Northeast Florida's premiere destination for vacations, conferences and special events. The award-winning resort has been ranked as the #1 Best Golf Resort in Florida and the ninth best golf resort in the country by *Travel and Leisure Golf Magazine*. Guests of the resort have exclusive access to eight championship courses including THE PLAYERS Stadium course, a Pete Dye-designed course ranked by Golf.com as the #1 best course to play in Florida and ranked #10 by Golf Magazine for best course to play in the United States. Other amenities of the resort include the Spa at Sawgrass, a 25,000 square-foot oasis featuring 19 treatment rooms, a wellness center with trainers, fitness classes, men's and women's locker rooms, a private pool and exclusive parking. For beach enthusiasts, the Cabana Beach Club is a private and relaxing beachfront getaway for the entire family to enjoy the simple pleasures of Ponte Vedra Beach. The newly renovated club features private beach access, a Junior Olympic heated swimming pool, three restaurants, shower and changing facilities, a playground, towel service and beach rentals.

To visit the Sawgrass Marriott Golf Resort & Spa, travel J. Turner Butler Boulevard East to State Road A1A South toward Ponte Vedra/St. Augustine. Turn right on PGA TOUR Boulevard and turn left into the Sawgrass Marriott Golf Resort & Spa. For more information about the resort, call (904) 285-7777 or visit online at www.sawgrassmarriott.com.

Photography:

1.) Jason Heath, Sawgrass Marriott Golf Resort & Spa director of sales and marketing

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